YOUR GO TO

FUNDRAISING TIPS

YOUR NETWORK IS BIGGER THAN YOU THINK

Friends, family and colleagues have their own networks that can help you fundraise. Get mum to run a coffee morning, uncle Fred to run a golf day, nephew Joe to run a sweepstake at work, BFF Jem to do a closet clearout on Vinted... outsource and bring the help in - fundraising can be a bonding event!

WHEN ASKING FOR DONATIONS - GIVE A FIGURE

Give people a suggested donation amount - it increases average donations AND shows people how far their donation goes. E.g. "£24 can train a community health volunteer to set up and run life-saving, life changing antenatal support groups" or "I'm cycling 100km - sponsor me £50 and I'll send you a selfie every 10KM"

THANK PUBLICLY

... it inspires others to give. Thank and acknowledge donations as openly as you can, not only is it polite, but it means others will follow suit and reminds people you may have already asked but have forgotten. You can give shout outs on social media, in WhatsApp groups, or in conversation in-person. Share the love and get thanking!

PIGGYBACK ON EXISTING PLANS AND GROUPS

Look at occasions and events already planned - is there a way you can piggy-back on to your netball training with a charity takeover? Can you turn a Saturday morning fun run into a challenge with your friends and get £20 from everyone taking part?

BE BRAVE

If you don't ask, you don't get so be brave. Remember, you are not asking for money for yourself, but donations towards a brilliant cause which supports life-changing work in Kenya. If you need any materials from Child.org to help make you case, just email hello@child.org.